

## Data protection declaration for our social media sites

When you visit our social media sites, it may be necessary on occasions for them to process relevant data. Pursuant to Article 13 of the General Data Protection Regulations (GDPR) we would therefore like to inform you here how this data is handled, and about your associated rights.

### Responsibility

We, the JadeWeserPort companies, operate the following social media sites:

- XING: [<https://www.xing.com/companies/containerterminalwilhelmshavenjadeweserport-marketinggmbh%26co.kg>]
- LinkedIn: [<https://de.linkedin.com/company/container-terminal-wilhelmshaven-jadeweserport-marketing-gmbh-&-co--kg>]

Our contact data are contained in the [Imprint](#).

In addition to us, the specific operator of the social media platform is also responsible for processing your personal data. Insofar as we can influence matters in relation to the social media platforms, and can parameterise the data processing, we influence the operator of the social media platform to ensure that the data is handled pursuant to the data protection regulations. Please also note in this context, the data protection declarations of each of the social media platforms.

### Data processing by us

The data entered by you on our social media sites, such as user name, comments, videos, photos, likes, public news, etc., is published by the social media platform and never used by us for any other purposes. We only reserve the right to erase content insofar as this becomes necessary. On occasions we share your content on our site, when this is one of the functions of the social media platform, and communicate with you via the social media platform.

Insofar as you send us an inquiry via the social media platform, we may inform you, depending on the content, when there are other safer communications channels which guarantee confidentiality. For instance, you have the opportunity at any time to send your inquiry to us at the postal address or [email address](#) stipulated in the [Imprint](#). The choice of a suitable communications channel in this regard is solely your responsibility.

The legal basis for processing your data is Article 6 (1) p. 1 lit. f GDPR. The data processing is undertaken to support our justified interest in undertaking public relations work for our company, and to communicate with you.

Some social media platforms prepare statistics on the basis of user data and information on your interaction with our social media sites. We can neither influence nor forbid the implementation and provision of these statistics. A monitoring report is prepared every quarter to evaluate our social media activities. This involves the processing of data from Xing and LinkedIn, and making use of the platforms' statistics.

We process this data pursuant to Article 6 (1) p. 1 lit f GDPR in pursuing our justified interest in validating the use of our social media sites, and to improve the target group orientation of our content.

**If you wish to object to a certain type of data processing on which we can have an influence, then please contact us via the contact data referred to in the Imprint.**

### **Retention duration**

We erase your personal data when it is no longer required for the aforementioned processing purposes, and this erasure does not violate any statutory retention obligations.

### **Data processing by the operator of the social media platform**

The operator of the social media platform uses web tracking methods. This web tracking can also take place independently of whether or not you have logged on or registered with the social media platform.

We would like to draw your attention here to the fact that it is not possible to exclude the possibility that the provider of the social media platform makes use of your profile and behaviour data with the aim of evaluating such things as your habits, your personal relations, your preferences, etc. Since we have no influence on the processing of your data by the provider of the social media platform, we would like to point out that your use of the social media platform is solely your own responsibility.

More information on the data processing undertaken by the provider of the social media platform, configuration options to protect your privacy, and other options for objecting, and insofar as available and closed, the agreement pursuant to Article 26 GDPR, are found in the data protection declaration provided by the provider:

- XING: [<https://privacy.xing.com/>]
- LinkedIn: [[https://www.linkedin.com/static?key=privacy\\_policy](https://www.linkedin.com/static?key=privacy_policy)]

## Your rights as a user

As a site user, you have the opportunity of exercising the following rights with respect to us as well as the provider of the social media platform, assuming that the conditions are satisfied:

### ***Right of access (Article 15 GDPR):***

You have the right to demand confirmation of whether personal data relating to you is being processed; if this is the case, you have the right to access this personal data and to the information listed in detail in Article 15 GDPR.

### ***Right to rectification and erasure (Articles 16 and 17 GDPR):***

You have the right to demand immediate rectification of incorrect personal data relating to you, and where necessary, the completion of incomplete personal data.

You also have the right to demand that personal data relating to you is immediately erased insofar as one of the individually listed reasons defined in Article 17 GDPR applies, e.g. if the data is no longer required for the intended purposes.

### ***Right to restriction of processing (Article 18 GDPR):***

You have the right to restrict the processing when one of the conditions listed in Article 18 GDPR applies, e.g. for the duration of any examination, when you have registered an objection to the processing.

### ***Right to data portability (Article 20 GDPR):***

In certain cases, as defined individually in Article 20 GDPR, you have the right to receive your personal data in a structured, standard, machine-readable format, and/or to demand the transmission of this data to a third party.

### ***Right to object (Article 21 GDPR):***

If data is processed on the basis of our justified interest pursuant to Article 6 (1) p. 1 lit. f GDPR, you have the right to object to the processing of your personal data at any time for reasons applying to you personally. We will then no longer process the personal data unless processing can be justified by urgent verifiable reasons, worthy of protection, which override your interests, rights and freedoms, or when the processing serves to assert, exercise or defend legal rights.

If the data is used on the basis of a justified interest for the purposes of direct marketing, you have a personal right to object, which you can exercise at any time without giving any reasons, and which when exercised leads to the termination of the processing of your personal data for the purposes of direct marketing.

### ***Right of appeal to a competent authority***

Pursuant to Article 77 GDPR, you have the right to appeal to a competent authority if you are of the opinion that the processing of your personal data violates the data protection regulations. This right of appeal can be exercised in particular via a competent authority in the member state where you are residing, your work place, or the place the violation was assumed to have taken place.

### **Contact details of our data protection officer**

Our external data protection officer will be please to provide you with information covering data protection, and can be contacted via the following contact details:

datenschutz nord GmbH

Konsul-Smidt-Straße 88

28217 Bremen

Web: [www.datenschutz-nord-gruppe.de](http://www.datenschutz-nord-gruppe.de)

Email: [office@datenschutz-nord.de](mailto:office@datenschutz-nord.de)

Tel. + 49 (0)421 6966320

If you wish to contact our data protection officer, please stipulate the responsible position referred to in the [Imprint](#).